

fashion calendar

File copy
12/22/58

january

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RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1958

18th YEAR • A WEEKLY PUBLICATION

january - 1959

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february - 1959

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march - 1959

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK ENDING FRIDAY, DECEMBER 19, 1958

Cancelled Dec. 18	BEST'S PRESS PREVIEW OF GRETA PLATTRY'S RESORT COLLECTION, ORIGINALLY SCHEDULED FOR THURSDAY, DEC. 18 AT 9:30 A.M., HAS BEEN CANCELLED.		
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Friday Dec. 19 8:00 P.M. Dinner- Dance	FIFTH INTERNATIONAL PRESS BALL The Fifth International Press Ball for benefit of the United Nations, Children's Fund and the N.Y. Herald Tribune Fresh Air Fund. Tickets: \$50.00. Contact: Beverly Schrank, EL. 5-5725.	THE FOREIGN PRESS ASSOCIATION	WALDORF-ASTORIA SERT ROOM
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WEEK BEGINNING SUNDAY, DECEMBER 21, 1958

Sunday Dec. 21 1:00 P.M. Brunch	SHOWING COUTURE FUR FASHIONS DURING BRUNCH "Pink Champagne and Roses"--showing of couture fur fashions. Reservations--\$3.75; contact: Mr. Gilbert, CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	CALI FURS (350 SEVENTH AVE.)	HAMPSHIRE HOUSE FOUNTAIN ROOM
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Dec. 22	FIRST DAY OF WINTER (Monday).		
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Monday Dec. 22 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 23rd Annual Christmas Ball for benefit of the New York Infirmary. By invitation. N.Y. Infirmary contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
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Dec. 25	CHRISTMAS (Thursday).		
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Jan. 1	NEW YEAR'S DAY (Thursday).		
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Monday Jan. 5 10:00 A.M. Coffee	PREVIEW OF SPRING HAT COLLECTION Sally Victor will preview her Spring millinery collection to the press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
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Monday Jan. 5 2:00 P.M.	OPENING: SPRING FOUNDATION COLLECTION By invitation. Jan. 5 at 2:00 P.M. Jan. 6-7 at 10:00 A.M. and 2:00 P.M. Jan. 8-9 at 10:00 A.M. Jan. 12-13 at 9:30 A.M., 11:00 A.M., 2:00 P.M. and 3:30 P.M. Jan. 14 at 9:30 A.M., 11:00 A.M. and 2:00 P.M. Jan. 15 at 10:00 A.M. Contact for reservations: Kay Keniry, MU. 5-5740. Publicity: Marian Sherwood, MU. 5-5740.	WARNER'S	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
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Beginning Monday Jan. 5	OPENING OF SPRING HANDBAG LINES Contact: National Authority, 347 Fifth Avenue, MU. 3-6969.	NAT'L AUTHORITY FOR LADIES' HANDBAG IND.	INDIVIDUAL SHOWROOMS
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 5 5:15 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Emme will preview her Spring millinery collection to the press and buyers. (Showing promptly at 6:00 P.M.). By invitation only. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
Beginning Monday Jan. 5	OPENING: SPRING MILLINERY BY MISS LUCILLE Continuous daily showings of Spring millinery designed by Miss Lucille. Contact: CI. 7-2697.	FRARIAN ORIGINALS	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 5	OPENING: SPRING AND SUMMER SCARF COLLECTION For buyers and buying offices only. Contact: OR. 9-3026. Publicity: Florence Brobeck, MU. 8-8197.	SCARVES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Monday Jan. 5- Jan. 23	SPRING-INTO-SUMMER FASHION DISPLAY Exhibit featuring fashions from March, April and May issues. For store and buying office executives. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 6 8:30 A.M. Breakfast	SHOWING OF SPRING HAT COLLECTIONS The Trade Promotion Committee of Millinery Stabilization Commission will present a showing of the Millinery Creators' Spring and Easter hats. By invitation. Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	HOTEL ASTOR BALLROOM
Wednesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Wednesday Jan. 7 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY The Spring collection of Dior Millinery will be previewed for the press and buyers. By invitation. Publicity: Mme. Jeanne Rousseau, JU. 2-4870.	CHRISTIAN DIOR- NEW YORK, INC.	730 FIFTH AVENUE SHOWROOM - RM. 1203
Thursday Jan. 8 9:15 A.M. Breakfast	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS Preview for press of Maurer bridal fashions. By invitation. <u>Customer showing at 5:30 P.M.</u> on fourth floor in the store. Open to public. Contact: Eileen Killilea, LA. 4-7000.	SAKS-34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
Thursday Jan. 8 11:00 A.M.	PREVIEW OF SPRING HATS AND COIFFURES Walter Florell will present his Spring hats and coiffures to buyers and press. By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON
Thursday Jan. 8 5:00 P.M.- 7:00 P.M. Cocktails	CRUISE FASHIONS FROM APRIL ISSUE Mademoiselle's Cruise wear fashion show and cocktail party, in cooperation with The Grace Line and Cone Mills. For tie-in stores, by invitation. Contact: Ruth Phillips, PL. 9-2080.	MADemoisELLE MAGAZINE (575 MADISON AVE.)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Jan. 9	BERGDORF GOODMAN'S PRESS PREVIEW OF THEIR RESORT COLLECTION, ORIGINALLY SCHEDULED FOR FRIDAY, JAN. 9 at 11:30 A.M., HAS BEEN CANCELLED.		
Saturday Jan. 10 12:00 Noon Buffet	OPEN HOUSE FOR VISITING PRESS Forstmann will present their Spring collection of fabrics to the visiting press. Buffet, 12:00 Noon to 1:30 P.M.; showing, 1:30 P.M. to 3:00 P.M. By invitation. Publicity: Mary Baine, PE. 6-3500.	FORSTMANN, INC.	1407 BROADWAY SHOWROOM - 15TH FLOOR
Saturday Jan. 10 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Joseph Mann, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Sunday Jan. 11 9:30 A.M.-- 1:00 P.M.	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will show their Spring and Summer jewelry collection to out-of-town and local press. By invitation. Publicity: Dorothy Lansing, 165 East 66th St.. RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday Jan. 11 11:00 A.M. Breakfast	SPRING MILLINERY AT VISITING PRESS SHOW Emme will present her Spring millinery to the visiting press. (Local press and buyers, Mon., Jan. 5 at 5:15 P.M.--See Pg.2). By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
Sunday Jan. 11 12:00 Noon Brunch	SPRING MILLINERY CLINIC FOR VISITING PRESS The Millinery Institute of America (Auxiliary member, N.Y.D.I.--See Pg.4) will invite the out-of-town and local editors to a showing and clinic of the Millinery Creators' Spring hat collections. By invitation. Contact: Mark Foster, Communications Counselors, 750 Third Ave., OX. 7-7330.	MILLINERY INSTITUTE OF AMERICA	COPACABANA 10 EAST 60TH STREET
Sunday Jan. 11 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. (Local Press, Mon., Jan. 5 at 10:00 A.M.--See Pg.1). By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
Sunday Jan. 11 7:00 P.M. Dinner	SPRING SILK FASHION SHOW FOR VISITING PRESS The International Silk Association, U.S.A. (Auxiliary Member, N.Y.D.I.--See Pg.4) will invite the out-of-town and local editors to a dinner and showing. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	WALDORF-ASTORIA EMPIRE ROOM
Jan. 11- Jan. 15	FOURTEENTH SEMI-ANNUAL WOMEN'S SPORTSWEAR SHOW AT N.Y. TRADE SHOW BUILDING, 8TH AVE. AT 35TH STREET. Contact: Arthur Tarshis, TR. 3-7128.		
Beginning Monday Jan. 12	SPRING COAT COLLECTION FOR VISITING PRESS Henry Friedricks will present their Spring coat collection at daily continuous showings for the visiting press. Contact: Alan R. Baron, PE. 6-8868.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR

DATEWHAT'S GOING ONGIVEN BYWHERENEW YORK DRESS INSTITUTE'S THIRTY-SECOND NATIONAL PRESS WEEK (Jan. 11-17, 1959)

Spring collections of leading designers (32 members, 17 auxiliary, 2 group showings) for visiting press. By invitation. Press Director: Eleanor Lambert, MU. 8-2130.

<u>Sun., Jan. 12...</u>	12:00 Noon	MILLINERY INST. OF AMER.-Brunch (Aux.)	COPACABANA-10E 60
	7:00 P.M.	INT'L SILK ASS'N, U.S.A.-Dinner (Aux.)	WALDORF-EMPIRE RM
<u>Mon., Jan. 12...</u>	8:00 A.M.	BUFFET BREAKFAST.	WALDORF-JADE ROOM
	8:30 A.M.	"WATCH FOR" FORUM	WALDORF-JADE ROOM
	9:00 A.M.	MONTE-SANO & PRUZAN	WALDORF-JADE ROOM
	10:00 A.M.	SAMUEL WINSTON (Roxane)	WALDORF-JADE ROOM
	11:00 A.M.	PAUL PARNES (Beni Claire)	WALDORF-JADE ROOM
	12:00 Noon	B. H. WRAGGE.	WALDORF-JADE ROOM
	1:00 P.M.	GALEY & LORD-Lunch (Aux.)	TO BE ANNOUNCED
	2:30 P.M.	NETTIE ROSENSTEIN (Eva Rosencrans).	WALDORF-JADE ROOM
	3:30 P.M.	ANNE FOGARTY.	WALDORF-JADE ROOM
	4:30 P.M.	EDWARD ABBOTT (Wilson Folmar)	WALDORF-JADE ROOM
	5:30 P.M.	FUR INFO. & FASHION COUNCIL (Aux.)	PARK LANE-CRYSTAL
	8:00 P.M.	SHIP 'N SHORE THEATRE PARTY (Aux.)	LONGACRE, 220 W.48
<u>Tues., Jan. 13...</u>	7:45 A.M.	CAPEZIO-Breakfast (Aux.)	9 WEST 61ST ST.
	9:00 A.M.	BEN REIG.	WALDORF-JADE ROOM
	10:00 A.M.	HARRY FRECHTEL.	WALDORF-JADE ROOM
	11:00 A.M.	TRIGERE.	WALDORF-JADE ROOM
	12:00 Noon	OLEG CASSINI.	WALDORF-JADE ROOM
	1:00 P.M.	SHIP 'N SHORE-Lunch (Aux.)	WALDORF-EMPIRE RM
	2:30 P.M.	BEN ZUCKERMAN	WALDORF-JADE ROOM
	3:30 P.M.	PATTULLO-JO COPELAND.	WALDORF-JADE ROOM
	4:30 P.M.	LARRY ALDRICH	WALDORF-JADE ROOM
	5:30 P.M.	LILLY DACHE (Aux.)	WALDORF-LOUIS XVI
	6:00 P.M.	COTY, INC.-Cocktails (Aux.)	WALDORF-LOUIS XVI
	7:30 P.M.	SCHIFFLI LACE & EMB.-Dinner (Aux.)	RIVIERA-B'WAY& 53
<u>Wed., Jan. 14...</u>	7:30 A.M.	CLAIROL-Breakfast (Aux.)	WALDORF-LOUIS XVI
	9:00 A.M.	CHRISTIAN DIOR, NEW YORK.	WALDORF-JADE ROOM
	10:00 A.M.	ORIGINAIA.	WALDORF-JADE ROOM
	11:00 A.M.	GRENELLE-ESTEVEZ (Luis Estevez)	WALDORF-JADE ROOM
	12:00 Noon	ROUX-Lunch (Aux.)	SHERATON-EAST
	1:30 P.M.	ADELE SIMPSON.	WALDORF-JADE ROOM
	2:30 P.M.	GEORGE CARMEL.	WALDORF-JADE ROOM
	3:30 P.M.	TALMACK (John Moore)	WALDORF-JADE ROOM
	4:30 P.M.	CEIL CHAPMAN-Cocktails.	WALDORF-JADE ROOM
	6:30 P.M.	PELLON-Dinner (Aux.)	ASTOR-COLUMBIA RM
	8:00 P.M.	PELLON THEATRE PARTY (Aux.)	PLYMOUTH-236 W 45
<u>Thurs., Jan. 15...</u>	8:00 A.M.	BUFFET BREAKFAST.	WALDORF-JADE ROOM
	8:30 A.M.	HARVEY BERIN (Karen Stark).	WALDORF-JADE ROOM
	9:30 A.M.	BRANELL (Hilda Altmark).	WALDORF-JADE ROOM
	10:30 A.M.	MAURICE RENTNER.	WALDORF-JADE ROOM
	11:30 A.M.	HANNAH TROY.	WALDORF-JADE ROOM
	12:30 P.M.	R & K ORIGINALS-Lunch (Aux.)	WALDORF-EMPIRE RM
	2:00 P.M.	HERBERT SONDHEIM.	WALDORF-JADE ROOM
	3:00 P.M.	DAVIDOW.	WALDORF-JADE ROOM
	4:00 P.M.	CLAIRE McCARDELL CLOTHES BY TOWNLEY	WALDORF-JADE ROOM
	5:30 P.M.	WOOL BUREAU-Dinner (Aux.)	IDLEWILD AIRPORT

(continued on next page)

DATE

WHAT'S GOING ON

GIVEN BY

WHERE

THIRTY-SECOND NATIONAL PRESS WEEK (Continued from Page 4)

Fri., Jan. 16...	8:00 A.M.	NAPIER JEWELRY-Breakfast (Aux.) . . .	WALDORF-JADE ROOM
	9:00 A.M.	JANE DERBY.	WALDORF-JADE ROOM
	10:00 A.M.	BEN GERSHEL (Robert Knox)	WALDORF-JADE ROOM
	11:00 A.M.	VERA STEWART ORIG.-ZOLTAN ROSENBERG.	WALDORF-JADE ROOM
	12:00 Noon	LEBOW MEN'S WEAR (Aux.)	WALDORF-JADE ROOM
	1:00 P.M.	Variety Group: LEONARD ARKIN, HELEN LEE, MAM'SELLE, SUZY PERETTE, THOM McAN, shoes for women-Lunch.	WALDORF-JADE ROOM
	3:00 P.M.	MARQUISE (Philippe Tournaye)	WALDORF-JADE ROOM
Sat., Jan. 17...	4:00 P.M.	Junior Group: JUNIOR SOPHISTICATES, MR. MORT-Cocktails.	WALDORF-JADE ROOM
	12:30 P.M.	TEXTILE INDUSTRIES GALA EVENT DAY. .	TO BE ANNOUNCED

Monday Jan. 12 1:00 P.M. Luncheon	SPRING FASHION SHOW FOR OUT-OF-TOWN PRESS Showing of Spring fashions in cottons by Galey & Lord (Auxiliary Member, N.Y.D.I.--See Pg.4) at a luncheon fashion show for visiting press. By invitation. Publicity: Rosemary Sheehan, 27 East 37th Street, MU. 5-1280.	GALEY & LORD (1407 BROADWAY)	PLACE TO BE ANNOUNCED
Monday Jan. 12 5:30 P.M. Cocktails	FUR FASHION SHOW FOR VISITING PRESS Fur Information and Fashion Council (Auxiliary Member, N.Y.D.I.--See Pg.4), will present young fashions in fur designed by Donald Brooks, Jean Campbell, Jean Carr, Eloise Curtis, Luis Estevez and John Weitz--to retail under \$500.00. By invitation. Publicity: Jay Scott at Ruder & Finn, Inc., 130 East 59th Street, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	PARK LANE HOTEL CRYSTAL BALLROOM
Monday Jan. 12 7:30 P.M. Dinner	TWENTY-SIXTH ANNIVERSARY DINNER "Wash and Wear"--Spring and Summer lines by House and Daytime Dress Mfrs. Price: \$25.00. Contact: Bette Kahn, N.A.H.D.M., 1350 B'way, LA. 4-6352.	NAT'L ASS'N OF HOUSE & DAYTIME DRESS MFRS.	WALDORF-ASTORIA BALLROOM
Monday Jan. 12 8:00 P.M. (Curtain- 8:40 P.M.)	THEATRE PARTY FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.D.I.--See Pg.4) will invite the press to a performance of "The Pleasure Of His Company", co-starring Cyril Ritchard and Cornelia Otis Skinner. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.	SHIP 'N SHORE	LONGACRE THEATRE 220 WEST 48TH STREET
Monday Jan. 12- Jan. 15	FORTY-EIGHTH ANNUAL CONVENTION Theme: "Selling Is Everybody's Job"--annual convention of National Retail Merchants Association (formerly NRDGA) - 4-day meeting with 31 different seminar sessions, and leading authorities discussing various phases of retailing. Registration fees: \$10.00 per individual; \$50.00 per firm. (Non-members: \$20.00 per person). Banquet: Thurs., Jan. 15, 6:45 P.M.; featured speaker: Charles H. Kellstadt, pres., Sears, Roebuck & Co., Chicago. Banquet reservations: \$15.00. Contact: Stephen K. Small, Public Relations Director, 100 West 31st Street, CH. 4-8780.	NATIONAL RETAIL MERCHANTS ASS'N.	STATLER-HILTON HOTEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 12- Jan. 16	JEWELRY FASHIONS FOR PRESS Continuous showings of jewelry and boutique gifts for out-of-town and local press, 9:00 A.M. to 5:30 P.M. daily. (Breakfast show, Fri., Jan. 16, 8:00 A.M.--See Pg. 7) Publicity: Kathleen Munda, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE 22ND FLOOR TOWER
Beginning Monday Jan. 12	SUMMER OPENINGS IN CALIFORNIA Contact: Fashion Guild, 722 South Los Angeles Street, Los Angeles, Calif.	LOS ANGELES FASHION GUILD	INDIVIDUAL SHOWROOMS
Tuesday Jan. 13 7:45 A.M. Breakfast	SHOE FASHIONS FOR VISITING PRESS Capezio (Auxiliary Member, N.Y.D.I.--See Pg. 4), will present Spring and Summer shoes, Stemwear and Leotites at "Dewy Morn" breakfast for visiting and local press. By invitation. Publicity: Marya Morton, JU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET RECEPTION ROOM-1ST FL.
Tuesday Jan. 13 9:30 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY Informal showing, at brunch, of cultured pearls, gold and gold-filled jewelry for Spring. For press and trade, by invitation. Contact: Hans Clapper, PL. 8-1076.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Jan. 13 1:00 P.M. Luncheon	SPRING BLOUSE SHOW FOR OUT-OF-TOWN PRESS Ship 'n Shore (Auxiliary Member, N.Y.D.I.--See Pg. 4) will invite visiting and local editors to their Spring blouse luncheon and show. By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	SHIP 'N SHORE	WALDORF-ASTORIA EMPIRE ROOM
Tuesday Jan. 13 5:30 P.M. Cocktails	"HALF AN HOUR" WITH LILLY DACHE Lilly Dache (Auxiliary Member, N.Y.D.I.--See Pg. 4) will present Spring millinery and beauty products to the visiting and local press. By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	LILLY DACHE (GENERAL BEAUTY PROD.)	WALDORF-ASTORIA LOUIS XVI SUITE
Tuesday Jan. 13 6:00 P.M. Cocktails	COCKTAIL PARTY FOR VISITING PRESS "French Flair" Party--Coty (Auxiliary Member N.Y.D.I.--See Pg. 4), will invite visiting and local press. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.	COTY, INC. (612 FIFTH AVENUE)	WALDORF-ASTORIA LOUIS XVI SUITE
Tuesday Jan. 13 7:30 P.M. Dinner	DINNER AT NIGHT CLUB FOR VISITING PRESS Schiffli (Auxiliary Member, N.Y.D.I.--See Pg. 4), will invite the press to dinner at the new Broadway Night Club--Bill Miller's Riviera. Show at 8:30 P.M. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, Swarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	BILL MILLER'S RIVIERA B'WAY. & 53RD STREET
Wednesday Jan. 14 7:30 A.M. Breakfast	CLAIROL CLASSROOM ON HAIR COLORING The Clairol Institute (Auxiliary Member, N.Y.D.I.--See Pg. 4), crystallizes hair coloring methods and presents new Spring hair fashions by leading stylists. By invitation, for visiting and local press. Publicity: Jack Shor or Terry Grimes, OR. 5-0700.	CLAIROL INSTITUTE (510 SIXTH AVENUE)	WALDORF-ASTORIA LOUIS XVI SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 14 12:00 Noon Luncheon	PRESS PREVIEW OF NEW HAIRCOLORING Roux (Auxiliary Member, N.Y.D.I.--See Pg. 4) will present haircoloring as a cosmetic; its relationship to fashion, colors and hair styling; also new hair coloring products. By invitation. Publicity: Barkann & Platt, 57 West 57th Street, PL. 5-8252.	ROUX	SHERATON-EAST HOTEL BALLROOM
Wednesday Jan. 14 4:00 P.M. Champagne	PREVIEW: SPECIAL SPRING SUIT COLLECTION "Millionaire Suit Collection"--preview of special Spring suit collection for press and buyers. By invitation. Publicity: Ruth Gerson at Ken. R. Williams, 51 West 35th Street, WI. 7-4471.	ICOVE & YOUNG, INC.	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Jan. 14 6:30 P.M.; 8:00 P.M.	DINNER AND THEATRE FOR VISITING PRESS Pellon (Auxiliary Member, N.Y.D.I.--See Pg. 4), will invite the visiting press to a pre-theatre dinner; and "The Marriage-Go-Round" co-starring Charles Boyer and Claudette Colbert, at the Plymouth Theatre, 236 West 45th St. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	PELLON CORP. (350 FIFTH AVENUE)	HOTEL ASTOR COLUMBIA ROOM
Thursday Jan. 15 10:30 A.M.	PREVIEW OF SPRING & SUMMER MILLINERY Mr. John will preview his Spring and Summer millinery collection. By invitation. Publicity: Toni Woodward, MU. 8-4906.	MR. JOHN, INC.	51 EAST 57TH STREET SALON
Thursday Jan. 15 12:30 P.M. Luncheon	SPRING FASHION SHOW FOR VISITING PRESS R & K Originals (Auxiliary Member, N.Y.D.I.--See Pg. 4), will present their Spring collection to the visiting press. By invitation. Publicity: Lorein Eyerly, PE. 6-0900.	R & K ORIGINALS, INC.	WALDORF-ASTORIA JADE ROOM
Thursday Jan. 15 5:30 P.M. Cocktails Dinner	FASHION SHOW ABOARD JET AIR LINER "Have Jet - Wool Travel"--The Wool Bureau (Auxiliary Member, N.Y.D.I.--See Pg. 4), will invite the out-of-town and local press to cocktails, dinner and fashion show aboard American Jet Airliner while in flight. By invitation only. Contact: Jody Donohue or Toni Robin, PL. 7-5092.	THE WOOL BUREAU, INC. & AMERICAN AIRLINES	INTERN'L HOTEL & IDLEWILD AIRPORT
Jan. 16	8:00 A.M.--NAPIER JEWELRY (Auxiliary, N.Y.D.I.--See Pg. 5) WALDORF-JADE RM.		
Friday Jan. 16 12:00 Noon Champagne	MEN'S FASHION SHOW FOR VISITING PRESS "The Lady Says Yes"--showing of daytime to evening fashions for men by Lebow (Auxiliary Member, N.Y.D.I.--See Pg. 5). By invitation. Publicity: Alfred Katz, 60 East 56th Street, PL. 7-4775.	LEBOW BROTHERS (200 FIFTH AVENUE)	WALDORF-ASTORIA JADE ROOM
Saturday Jan. 17 9:30 A.M. Breakfast	MILLINERY & COIFFURES FOR OUT-OF-TOWN PRESS Showing of Walter Florell's Spring hats and coiffures to the visiting press. (<u>Local Press, Thurs., Jan. 8 at 11:00 A.M.--See Pg. 2</u>). By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON
Wednesday Jan. 21 9:30 A.M.	PRESS PREVIEW: MID- WINTER FURNITURE SHOW Macy's mid-winter furniture show (9th floor). By invitation. Publicity: Reni Kuhn, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM

DATE	WHAT'S GOING ON	GIVEN	WHERE
Wednesday Jan. 21 7:30 P.M. Dinner	"FIFTH AVENUE OPENINGS"-- FOREMOST AMERICAN FASHIONS A special collection of Spring and Summer fashions by leading American designers at gala dinner, <u>Wed., Jan. 21 at 7:30 P.M.</u> Repeat showing at luncheon, <u>Thurs., Jan. 22 at 12:30 P.M.</u> By invitation. Contact: Eloise Walton, 630 Fifth Avenue, (Room 3361), JU, 6-4940.	AUSPICES OF FIFTH AVENUE ASSN.	WALDORF-ASTORIA BALLROOM
Beginning Wednesday Jan. 28	PETITE AND MISSES SUMMER COLLECTION "Summer Enchantment"--opening of Summer collections of "Petti-4's" custom sizes for the petite miss; and "Terry Rogers" misses sizes. (By appointment before January 28). Contact: CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON AND PARIS

Thursday Jan. 15- Jan. 19	OPENING OF ROME COUTURE COLLECTIONS <u>Jan. 15:</u> Accessories Exhibit; Children and Teenager High fashion collection; Zingone, Boutique Creations; Roman Fashion Houses; Marini Conterno; Pascarella; Rapuano. <u>Jan. 16:</u> Gregoriana; Mingolini-Gugenheim; Luciani; De Luca; Barbara. <u>Jan. 17:</u> La Tessitrice dell'Isola; Eleanora Garnett; Gattinoni; Giovanelli. <u>Jan. 18:</u> Sarli; Fontana; Centinaro; Galitzine. <u>Jan. 19:</u> Reserved for negotiations. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro, 147, Rome.	CENTRO ROMANO L'ALTA ROMA	ROME, ITALY
Monday Jan. 19- Jan. 23	OPENING OF FLORENCE COUTURE COLLECTIONS <u>Jan. 19:</u> Millinery Show; Sportswear and Boutique; Adria; Aida; Avagolf; Baldini; Glans; Falconetto; Myricae; Scarabocchio; Valditovere; Vito; Avolio; Simonetta Boutique; Bertoli; Caminsene; Mirsa; Veneziani Sport. <u>Jan. 20:</u> Antonelli; Carosa; Schuberth. <u>Jan. 21:</u> Guidi; Veneziani; Simonetta; Fabiani. <u>Jan. 22:</u> Capucci; Marucelli; Baratta; Enzo. Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE LA MODA	FLORENCE ITALY
Wednesday Jan. 21- Jan. 23	OPENING OF LONDON COUTURE FASHIONS <u>Jan. 21:</u> Hardy Amies, Charles Creed, Ronald Paterson, Victor Stiebel. <u>Jan. 22:</u> John Cavanagh, Norman Hartnell, Lachasse, Worth. <u>Jan. 23:</u> Mattli, Michael, Michael Sherard. (Press openings are scheduled for Feb. 3, 4 and 5.) Contact: Ann Ryan, 461 Old Bond Street, London, W. I.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Monday Jan. 26- Jan. 30	OPENING OF PARIS COUTURE FASHIONS <u>Jan. 26:</u> Heim; Manguin; Montaigne; Vramant. <u>Jan. 27:</u> Balmain; Bruyere; Cardin; Carven; De Rauch; Patou. <u>Jan. 28:</u> Desses; Hermes; Lanvin-Castillo; Laroche; Revillon; Ricci. <u>Jan. 29:</u> Dior for U.S. retailers; Griffe; Matta; Maggy Rouff. <u>Jan. 30:</u> Chanel; Dior for manufacturers; Gres. (Balenciaga and Givenchy have not yet set their dates.) Contact: Chambre Syndicale, 102 Rue du Faubourg St. Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE